

Building Your Investment Strategy Using Riskalyze

Riskalyze is award-winning technology that quantifies your acceptable levels of risk and reward. Using this tool, we ensure that your portfolio defines your investment goals and expectations.

TOGETHER WE CAN TAKE THE GUESSWORK OUT OF YOUR FINANCIAL FUTURE.



William Kinkel

Investment Advisor Representative
Genesis Wealth Management LLC.

A Registered Investment Advisor

#1 Terminal Drive, Suite A

East Alton, Illinois 62024

O:618-368-2100

Email-bill@genesefg.com

Powered By

riskalyze

Let's get started.

RISK
42



DEFINE YOUR RISK NUMBER

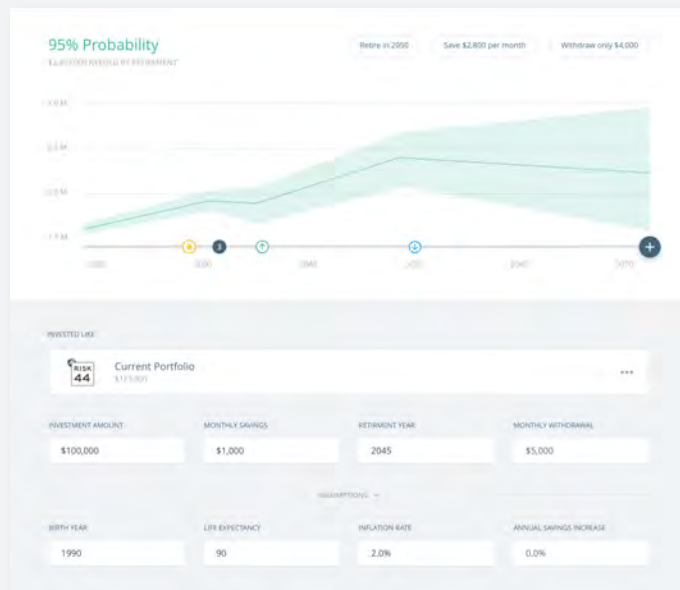
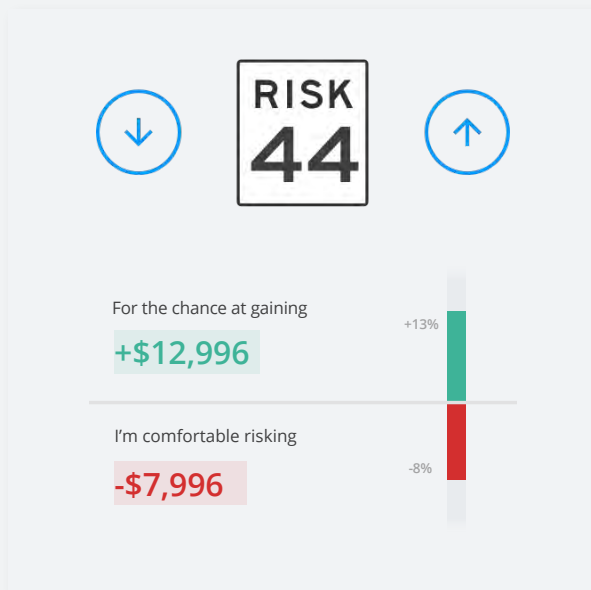
The first step is to answer a 5-minute questionnaire that covers topics such as portfolio size, top financial goals, and what you're willing to risk for potential gains. Then we'll pinpoint your exact Risk Number to guide our decision making process.

ALIGN YOUR PORTFOLIO

After pinpointing your Risk Number, we'll craft a portfolio that aligns with your personal preferences and priorities, allowing you to feel comfortable with your expected outcomes. The resulting proposed portfolio will include projections for the potential gains and losses we should expect over time.

DEFINE YOUR RETIREMENT GOALS

We will also review your progress toward your financial goals by building a Retirement Map. When we are finished, you'll better understand what we can do to increase the probability of success.



Advisory services are offered through Genesis Wealth Management Group, LLC, an Investment Advisor in the State of Illinois. Insurance products and services are offered through Genesis Insurance & Financial Advisors, LLC, Genesis Financial Group, Inc., and William Kinkel, affiliated companies. Genesis Wealth Management Group, LLC and Genesis Insurance & Financial Advisors, LLC, Genesis Financial Group, Inc., and William Kinkel are not affiliated with or endorsed by the Social Security Administration or any other government agency.

Whenever you invest, you are at risk of loss of principal as the market fluctuates. Past performance is not indicative of future results. Purchases are subject to suitability. This requires a review of an investor's objective, risk tolerance, and time horizons. Investing always involves risk and possible loss of capital.